

Employment

- 02/2022 - Present **National Network to End Domestic Violence (NNEDV)** (Washington, DC)
Safety Net Program
Senior Technology Safety Specialist
Provide in-depth training and technical assistance on technology abuse to local, state, and national advocates, legal professionals, judges, court personnel, and other allied organizations. Create relevant content and assist in the management and distribution of online content, including web development. Provide topical assistance to both organizations and individuals.
- 10/2021 - 02/2022 **Bumble Trading, Inc.** (Austin, TX)
Member Safety Support Specialist
Responded to escalated safety incidents reported by members. Investigated and resolved reported safety escalations across multiple channels. Addressed traumatic, sensitive, and offensive content.
- 11/2015 - 07/2021 **Pennsylvania Coalition Against Rape** (Harrisburg, PA)
RALIANCE Partnership
Research and Evaluation Director (5/2021); Research and Evaluation Manager (5/2020); Outreach Manager (5/2019)
Lead author of the Sexual Misconduct and Violence Taxonomy (SMVT), an open-source tool to effectively categorize reports of sexual misconduct and sexual assault. Responsible for the development of the SMVT and evaluation of its use. Developed audit methods, conducted audits, and authored reports evaluating the use of the SMVT by companies.
National Sexual Violence Resource Center (NSVRC) Program
Website Administrator (5/2021); Outreach Manager (5/2019); Online Resource Coordinator (11/2015)
Managed relationships with corporate partners including Uber, Lyft, Facebook, TripAdvisor, and others. Responsible for the management and performance of the NSVRC website. Helped to administer social media accounts and other websites. Supported and contributed to projects across various grants and topic areas.
- 11/2014 - 07/2015 **Verity ~ Compassion. Safety. Support. The Sonoma County Rape Trauma and Healing Center.** (Santa Rosa, CA)
Communications Coordinator and Administrative Assistant
Managed agency communications, including website, social media, and print media. Provided general administrative support for the agency and managed information technology resources. Provided intervention services to victims of sexual assault, including hospital accompaniment for forensic exams, child interviews, and phone-based crisis advocacy.
- 09/2006 - 09/2014 **California Coalition Against Sexual Assault (CALCASA)** (Sacramento, CA)
Prevention Connection Project
Information Technology Coordinator (10/2010); Training & Technical Assistance Coordinator (9/2006)
Supported the Prevention Connection Project to create an online community of practice for prevention practitioners by coordinating trainings and developing content. Provided training and technical assistance to rape crisis centers and sexual assault prevention programs in California. Specialized in prevention education, risk-reduction, social media use, and information technology management. Participated in the planning and implementation of events, trainings, and conferences. Coordinated the California MyStrength statewide prevention project for high school boys.

- 06/2006 - 09/2006 **University of Arizona Mel & Enid Zuckerman College of Public Health** (Tucson, AZ)
Arizona Department of Health Services Rape Prevention Education Program – azrapeprevention.org
Research Specialist
 Summarized research on sexual violence and identified prevention-focused resources, to disseminate that knowledge to rape prevention educators through-out Arizona. Edited and maintained program website.
- 05/2005 - 08/2005 **California Coalition Against Sexual Assault (CALCASA)** (Sacramento, CA)
Graduate Intern
 Designed and conducted a qualitative evaluation of the Prevention Connection training series. Participated in the development the MyStrength statewide social marketing campaign. Participated in the daily operations of the agency.
- 01/2003 - 09/2006 **University of Arizona Mel & Enid Zuckerman College of Public Health** (Tucson, AZ)
Responsibility and Equity for Sexual Transgressions Offering a Restorative Experience (RESTORE)
Research Specialist (6/2006); Graduate Research Assistant (1/2003); Research Technician (10/2003)
 RESTORE was a research-demonstration project to develop a restorative justice response to selected adult sexual offenses. Contributed to program development, implementation, and evaluation. Observed program participants and assisted in the development of numerous evaluation tools. Organized and conducted community focus groups.
- 07/2002 - 08/2003 **Brewster Center Domestic Violence Services, Inc.** (Tucson, AZ)
Prevention Educator and Oasis Center Liaison; Shelter Advocate (7/2002 - 3/2003)
 Sub-contracted to the University of Arizona Oasis Center for Sexual Assault and Relationship Violence. Educated students, staff, and faculty about various aspects of sexual and relationship violence. Co-instructed an undergraduate seminar focused on violence against women. Organized peer-education programs, including a peer-theatre program and men’s anti-violence student group. Provided domestic violence education in Tucson. Advocated for women and children in a domestic violence shelter. Responsible for client support, team-based case management, and management of shelter residents.
- 04/2000 - 06/2002 **University of California, Davis, Police Department** (Davis, CA)
Campus Violence Prevention Program
Administrative Assistant
 Provided general programmatic and administrative support. Participated in the development of *Voices Not Victims*, a nationally recognized campus social marketing campaign. Coordinated a peer education program during the 2000-01 school year. Established a women’s self-defense program and co-instructed all courses. Provided crisis advocacy services on a phone and walk-in basis.

Education

- 08/2007 **Master of Public Health**
 University of Arizona, Mel & Enid Zuckerman College of Public Health (Tucson, AZ)
 Maternal and Child Health Concentration; Rocky Mountain Public Health Association Maternal and Child Health Graduate Research Assistantship; Graduate Advisor: Mary P. Koss
- 12/2002 **Bachelor of Science, Biological Science**
 University of California, Davis (Davis, CA)
 Ronald E. McNair Scholar; Howard Hughes Medical Institute Transfer Student Fellow
- 06/1997 **Associate of Arts, Biology; Associate of Arts, Liberal Arts; Associate of Science, General Science**
 Solano Community College (Fairfield, CA)
 Dean’s Honor List: Fall and Spring 1996, Spring 1997

Trainings and Certifications

2021	Open Water Diver. Scuba Schools International. (Fort Collins, CO)
2014	Peer Counselor. Completed training provided by “Verity ~ Compassion. Safety. Support.” to meet California requirements for services to victims of sexual assault and domestic violence. (Santa Rosa, CA)
2012	Peer Counselor. Completed training provided by WEAVE, Inc., to meet California requirements for services to victims of sexual assault and domestic violence. (Sacramento, CA)
2011	Instructor. Green Dot Violence Prevention Curriculum. Certified by Green Dot, et cetera, Inc. (Lexington, KY)
2003	Crisis Advocate. Certified by the Southern Arizona Center Against Sexual Assault (Tucson, AZ)
2003 - 2006	Instructor, Advanced Physical Defense; Keychain Defense Options. Certified by Rape Aggression Defense Systems, Inc. (Denham Springs, LA)
2000 - 2012	Instructor, Basic Physical Defense. Certified by Rape Aggression Defense Systems, Inc. (Denham Springs, LA)
2002	Peer Counselor. Completed training provided by the Sexual Assault and Domestic Violence Center of Yolo County to meet California requirements for services to victims of sexual assault and domestic violence. (Woodland, CA)

Community Service

2021 - Present	Member, Advisory Board. Purple Campaign. (Washington, DC)
2020 - Present	Member, Advisory Board; Content Moderator (2022). Our Wave. (Raleigh, NC)
2015 - 2017	Member. Baraboo High School Rape Prevention Education Committee, a project of Hope House of South-Central Wisconsin. (Baraboo, WI)
2012 - 2014	Member, Board of Directors; Board Vice-President (2012). Northern California Association for Women Take Back the Night. (Sacramento, CA)
2009 - 2014	Member. Sacramento Women Take Back the Night Organizing Committee. (Sacramento, CA)
2010 - 2013	Member, Advisory Council; Web Designer. The Men’s Story Project. (San Francisco, CA)
2010 - 2013	Member, Board of Directors. Hollaback! (New York, NY)
2010 - 2013	Member. V-Day Sacramento Organizing Committee, a project of the Northern California Association for Women Take Back the Night. (Sacramento, CA)
2006 - 2012	RAD Program Volunteer. University of California, Davis, Women’s Resource & Research Center; City of Davis Police Department. (Davis, CA)
2008 - 2010	RAD Program Volunteer. University of California, Berkeley, Gender Equity Resource Center. (Berkeley, CA)
2004 - 2006	Member, Board of Directors; Chair of Committee on Trusteeship (2004); Board Vice-President (2006). Brewster Center Domestic Violence Services, Inc. (Tucson, AZ)
2003 - 2006	RAD Program Instructor. University of Arizona Oasis Program Against Sexual Assault & Relationship Violence. (Tucson, AZ)
2002 - 2006	Crisis Line Volunteer. Southern Arizona Center Against Sexual Assault. (Tucson, AZ)
2006	Graphic Designer. Tucson Youth Take Back the Night Organizing Committee. (Tucson, AZ)

- 2005 - 2006 **Graphic Designer** (2005); **Member** (2006). Día-V Tucson (Los Monólogos de la Vagina) Organizing Committee. (Tucson, AZ)
- 2005 - 2006 **Graphic Designer** (2005); **Publicity Coordinator** (2006). V-Day University of Arizona (The Vagina Monologues) Organizing Committee. (Tucson, AZ)
- 2004 - 2006 **Member**. Network of Student Feminist Activists at the University of Arizona. (Tucson, AZ)
- 2004 - 2005 **Commissioner**. Member of Hate Crimes/Bias-Motivated Incidents Workgroup. University of Arizona Commission on the Status of Women. (Tucson, AZ)
- 2004 **Member**. Tucson Take Back the Night 2004 Organizing Committee. (Tucson, AZ)
- 2003 **Member**. Tucson Domestic Violence Coordinated Community Response Team, Awareness Committee. (Tucson, AZ)
- 2003 **Member, Secretary**. Tucson Men Against Domestic Violence. (Tucson, AZ)
- 2001 - 2002 **Member; Men's Group Coordinator**. Davis Women Take Back the Night Organizing Committee. (Davis, CA)
- 1999 - 2002 **Peer Educator**. University of California, Davis, Campus Violence Prevention Program. (Davis, CA)
- 1999 - 2002 **Member; State-Board Liaison** (2000-01); **Coordinator/Co-Coordinator** (2000-02). University of California, Davis, Campus Chapter of the National Organization for Women. (Davis, CA)
- 1999 - 2000 **Member**. Sexual Assault Awareness Committee. Associated Students of the University of California, Davis. (Davis, CA)
- 1999 - 2000 **Undergraduate Representative**. Media Board, an Advisory Committee for the Chancellor of the University of California, Davis. (Davis, CA)

Presentations and Trainings

- 07/2022 **Technology Safety Planning**
Online for NNEDV's Technology Summit, with Audace Garnett [NNEDV].
- 07/2022 **Assessing and Identifying Technology Abuse**
Online for NNEDV's Technology Summit, with Toby Shulruff [NNEDV].
- 06/2022 **Technology Misuse and Safety Planning**
Online for NNEDV's Safety Net Project, with Audace Garnett [NNEDV].
- 06/2022 **Privacy, Safety, and Technology**
Texas RioGrande Legal Aid's 20th Annual Domestic Violence and Sexual Assault Cross-Training in San Antonio, Texas.
- 05/2022 **Technology Misuse and Safety Planning**
Online for La Casa, Inc. in Las Cruces, New Mexico.
- 09/2020 **Victim Safety in the Rideshare Industry: A Conversation with Uber & NNEDV**
Online for Conference on Crimes Against Women, with William Kewell [Uber].
- 11/2019 **Count It to End It: Applying the NSVRC Taxonomy Around the World**
4th World Conference of Women's Shelters in Kaohsiung, Taiwan, with Johnathon Purcell [Uber].
- 08/2019 **Safety in Numbers: Advocates, Researchers, and Corporations Working Together**
National Sexual Assault Conference in Philadelphia, PA, with Janine Zweig [Urban Institute] and Johnathon Purcell [Uber].
- 08/2019 **Safety in Numbers: Advocates, Researchers, and Corporations Working Together**
NNEDV's Technology Summit in San Francisco, California, with Janine Zweig [Urban Institute] and Johnathon Purcell [Uber].
- 07/2019 **Honoring Survivors' Stories**
NNEDV's Technology Summit in San Francisco, California, with Alicia Aiken [Confidentiality Institute].

- 01/2019 **Sexual Assault Awareness Month**
Illinois Coalition Against Sexual Assault's Prevention Conference in Chicago, Illinois.
- 04/2018 **Technology and Sexual Assault**
Online for NNEDV's Safety Net Project with Toby Shulruff [NNEDV].
- 06/2016 **Evaluating Prevention Work: An Overview**
Wisconsin Coalition Against Sexual Assault's Training Institute in Wisconsin Dells, Wisconsin.
- 03/2016 **Using Social Media Effectively**
Online for the Wisconsin Coalition Against Sexual Assault.
- 01/2016 **Engaging Boys and Men in Rape Prevention**
CALCSA Training in Sacramento, California, with Michael Minnick [Los Rios Community College District].
- 06/2013 **Social Media in Prevention Work on Campuses**
US Department of Justice Violence Against Women Office Grants to Reduce Violent Crimes Against Women on Campus Program Training and Technical Assistance Institute in St. Louis, Missouri.
- 07/2012 **Unpacking My What? Learning to Recognize Male Privilege in Prevention Work**
Men's Institute of the Women of Color Network 2012 National Call to Action Institute and Conference in Minneapolis, Minnesota, with Sandra Henriquez [CALCASA].
- 07/2012 **Understanding Prevention as a Framework for Ending Domestic & Sexual Violence**
Keynote for the Men's Institute of the Women of Color Network 2012 National Call to Action Institute and Conference in Minneapolis, Minnesota.
- 06/2012 **Communications and New Media**
Panelist for Casa de Esperanza National Latin@ Institute in Austin, Texas.
- 04/2012 **Social Media for Social Change**
Panelist for Futures Without Violence "Y Factor: Men Leading by Example" Summit in San Francisco, California, with Casey Corcoran [Futures Without Violence] and Shabnum Mehra [Mehra Media Solutions]. Moderated by Thomas Goetz [WIRED].
- 11/2011 **News From the Frontlines of Violence Prevention**
Panelist for the University of the Pacific "Keep It Consensual 2011" Workshop Series in Stockton, California, with Anna Marjavi [Futures Without Violence] and Nilda Valmores [My Sister's House]. Moderated by Brett Sokolow [ATIXA].
- 11/2011 **To Tweet or Not Tweet: Is That the Right Question? Social Media to Advance the Prevention of Sexual Violence**
Oregon Sexual Assault Attorney General's Task Force Roots of Change Conference in Portland, Oregon.
- 11/2011 **Hollaback! The Movement to End Street Harassment**
Oregon Sexual Assault Attorney General's Task Force Roots of Change Conference in Portland, Oregon, with Emily May and Joe LeBlanc [Hollaback!].
- 11/2011 **An Overview of Sexual Violence Prevention Strategies for Colleges and Universities**
Oregon Sexual Assault Attorney General's Task Force Roots of Change Conference in Portland, Oregon.
- 09/2011 **Responding to Hate: Framing Community-Driven Responses to Hate Speech in Social Media**
National Sexual Assault Conference in Baltimore, Maryland, with Jessica Napier and Livia Rojas [CALCASA].
- 08/2011 **Social Media to Advance the Prevention of Sexual Violence**
CALCASA's Annual Statewide Leadership Conference in Sacramento, California, with Jessica Napier [CALCASA].
- 06/2011 &
03/2011 **Enhancing Our Primary Prevention Efforts: Intergenerational Partnerships, Engaging Youth and Social Change**
CALCASA workshops in Northern and Southern California, with Ramesh Kathanadhi [Center for Domestic Peace] and Lisa Fujie-Parks [Prevention Institute].
- 09/2010 **We Are CALCASA: An Example of Strategic Online Media Development by a Nonprofit Association of Rape Crisis Centers**
National Sexual Assault Conference in Hollywood, California, with Jessica Napier [CALCASA].

- 08/2010 **Podcasts**
NNEDV's Technology Safety Training of Trainers v8.0 in Cambridge, Massachusetts.
- 07/2010 **Building Intergenerational Partnerships for Preventing Teen Dating Violence**
Panelist for the California Department of Public Health, Safe and Active Communities Branch Forum for Primary Prevention Advocates, in Sacramento, California with Kathy Moore [California Partnership to End Domestic Violence], James Campos [Start Strong: Building Healthy Relationships], Mikel Crumble [Peace Over Violence], Terrence Ivory and Sharon Turner [STAND! Against Domestic Violence], Sarah Ou [Women's Shelter of San Luis Obispo], and Ruth Slaughter [PROTOTYPES].
- 06/2010 **Training Institute on Engaging Men and Boys to Prevent Domestic and Sexual Violence**
Faculty for A CALL TO MEN in Richmond, California, with Tony Porter, Wayne Barnes, Yolanda Fairell, and Lina Juarbe [A CALL TO MEN]; Terrence Ivory [STAND! Against Domestic Violence]; and Jack Schmidt [Community Violence Solutions].
- 02/2010 **Preventing Sexual Violence: iLinc and Our Strategy to Build Online Communities of Practice**
Online panelist for the iConnect 2010 iLinc User Conference.
- 09/2009 **Web 2.0: Using Online Technology to Advance the Movement to End Sexual Violence**
National Sexual Assault Conference in Alexandria, Virginia, with Case Keene [Pennsylvania Coalition Against Domestic Violence], David Lee [CALCASA], and Jennifer Marouf [Pennsylvania Coalition Against Rape].
- 08/2009 **From Assessment to Evaluation: Developing a Primary Prevention Program**
CALCASA Annual Statewide Leadership Conference in Sacramento, California, with David Lee [CALCASA].
- 06/2009 **Engaging youth through social media**
Panel moderator for the California Department of Public Health, Epidemiology & Prevention for Injury Control Branch Forum for Primary Prevention Advocates, in Sacramento, California with Tuere Anderson [Youth Radio], Megan Keane [Pennsylvania Coalition Against Domestic Violence], and Brian O'Connor [Futures Without Violence].
- 08/2008 **E-Learning: Reaching advocates when gas prices soar**
Panelist for NNEDV's Technology Safety Training of Trainers v6.0, in Pittsburgh, Pennsylvania, with Teresa Atkinson [Federal Law Enforcement Training Center], Yahui Chi [Washington Coalition of Sexual Assault Programs], David Lee [CALCASA], and Lillian Zaworski [Alabama Coalition Against Domestic Violence].
- 07/2008 **Evolution of California's Violence Against Women Prevention Agenda: Reflections, Challenges and Emerging opportunities**
California Department of Public Health, Epidemiology & Prevention for Injury Control Branch Forum for Primary Prevention Advocates, in Sacramento, California, with Patti Giggans [Peace Over Violence], Lisa K. Hoffman and Aliza Naisuler [Transforming Communities], and Tara Shabazz [California Partnership to End Domestic Violence].
- 05/2008 **TechSafety: Advocacy, Education and Prevention in the Digital Age**
CALCASA Annual Statewide Leadership Conference in Sacramento, California, with Kecia Bailey and Kavin Black [CALCASA].
- 12/2007 **Primary Prevention of Sexual Assault: What Works**
Louisiana Foundation Against Sexual Assault 4th Annual Sexual Assault Conference in Baton Rouge, Louisiana.
- 11/2007 **Using What We Know About Offenders to Inform Primary Prevention**
Association for the Treatment of Sexual Abusers 26th Annual Research and Treatment Conference in San Diego, California, with David Lee [CALCASA].
- 06/2007 **Exploring Online Resources and Tools to Support Violence Against Women Prevention**
U.S. Centers for Disease Control and Prevention Rape Prevention and Education Grantees Meeting in Atlanta, Georgia, with Jennifer Groove [Pennsylvania Coalition Against Rape] and Casey Keene [Pennsylvania Coalition Against Domestic Violence].
- 05/2007 **Prevention Connection: Online Technology for the Prevention of Violence Against Women**
CALCASA Annual Statewide Leadership Conference in Sacramento, California with David Lee [CALCASA].

- 05/2004 **Focusing on Community: Diversity and RESTORE**
U.S. Centers for Disease Control and Prevention 3rd National Sexual Violence Prevention Conference, Los Angeles, California, with Mary P. Koss, Karen J. Bachar, and Melissa Sisco [University of Arizona].
- 03/2004 **An Overview of the Evaluation Plan for RESTORE: Moving Beyond the "Black Box"**
Presentation Co-Author, Academy of Criminal Justice Sciences Annual Conference in Las Vegas, Nevada, with Mary P. Koss, Karen J. Bachar, and C. Quince Hopkins [University of Arizona]
- 01/2003 **Women's Self-Defense: Applying the RAD Systems Model on Campus**
U.S. Department of Justice Violence Against Women Office Grants to Reduce Violent Crimes Against Women on Campus Program Training and Technical Assistance Institute at the University of Alabama, Birmingham, with Lisa Sanders [University of California, Davis].

Publications

- 2019 Janine Zweig, **Chad Sniffen**, Emily Tiry (2019). *Examining Uber's use of the Sexual Misconduct and Violence Taxonomy and the development of Uber's United States Safety Report*. Harrisburg, PA: National Sexual Violence Resource Center.
- 2018 **Chad Sniffen**, Julia Durnan, Janine Zweig (2018). *Helping industries to classify reports of sexual harassment, sexual misconduct, and sexual assault*. Harrisburg, PA: National Sexual Violence Resource Center.
- 2010 David S. Lee, **Chad Sniffen** (2010). Prevention Connection: Building an online community to promote prevention. In Keith L. Kaufman (Ed.), *The Prevention of Sexual Violence: A Practitioner's Sourcebook*. Holyoke, MA: NEARI Press.
- 2007 David S. Lee, Lydia Guy, Brad Perry, **Chad Sniffen** & Stacy Alamo-Mixson (2007). Sexual violence prevention. *The Prevention Researcher*, 14(2), 15-20.

Consulting

- 07/2015 - 09/2015 **Verity ~ Compassion. Safety. Support. The Sonoma County Rape Trauma and Healing Center.** (Santa Rosa, CA)
Managed office computers and network, upgraded and replaced existing systems, provided help desk support and training.
- 05/2006 **Men Can Stop Rape** (Washington D.C.)
Conducted focus groups with California high school students participating in "Men of Strength" Clubs, the peer-educational component of a statewide social marketing campaign licensed by the agency.
- 10/2005 - 12/2005 **California Coalition Against Sexual Assault** (Sacramento, CA)
Assessed the online presence of the *MyStrength* statewide social marketing campaign. Developed methods of using the internet to increase the general awareness of the campaign.

Teaching

- Spring & Fall 2004 **University of Arizona, Mel & Enid Zuckerman College of Public Health** (Tucson, AZ)
Graduate Teaching Assistant
CPH 451: Introduction to Violence Against Women (Undergraduate). Instructed by Mary P. Koss.

Awards and Recognition

- 2003 **Crisis Line Advocate of the Year**. Awarded by the Southern Arizona Center Against Sexual Assault.
- 2001 - 2002 **Advocacy Unit Director of the Year**. Awarded by the Associated Students of the University of California, Davis.